

## CURRICULUM VITAE

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Languages known : Tamil, Hindi, English  
Official address : Department of Economics,  
Lady Doak College, Madurai,  
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### EDUCATIONAL QUALIFICATION (from UG):

Course	Institution	Month & Year of passing
Ph.D. (Economics)	Madurai Kamaraj University	Apr. 2017
M.Phil (Economics)	D.D.E., Madurai Kamaraj University	Mar. 2004
M.Sc. (Mathematical Economics)	School of Economics, Madurai Kamaraj University	Aug. 2001
B.A. (Economics)	Madurai Kamaraj University	Aug. 1999

### Others:

- ✓ Cleared **State Eligibility Test for Lectureship** conducted by Bharathiar University, Coimbatore, Oct. 2012.
- ✓ Cleared **TNPSC Departmental examinations**, Second class language test, May, 2014
- ✓ **Orientation training for NSS Programme Officers** from Dec. 9 to 15, 2015, Empanelled Training Institution- National Service Scheme, Avinashilingam University, Coimbatore.
- ✓ **Orientation course**, May 17 to June 13, 2017, HRDC, University of Hyderabad, Grade 'A'
- ✓ **Online Interdisciplinary Refresher Course** in Cognitive Economics, Commerce & Business Management, Jan. 20 to Feb. 02, 2021, UGC Human Resource Development Centre, Kannur University, Kerala, A+ Grade
- ✓ **Online Refresher Course in Cognitive Economics**, Feb. 07 to Feb. 20, 2022, UGC HRDC, Maulana Azad National Urdu University, Hyderabad, Telangana, A Grade
- ✓ **Online Interdisciplinary Refresher Course in Advanced Research Methodology and Technical Writing**, March 27 to April 09, 2023, UGC-Human Resource Development Centre, University of Allahabad, Prayagraj (Allahabad), Uttar Pradesh, A+ Grade

- ✓ **Refresher Course in 'Management, Tourism, and Commerce for National Building' (Interdisciplinary)**, May 19-31, 2025, organized by Malaviya Mission Teacher Training Centre (MMTTCs)-Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh

**ACADEMIC ACCOLADES:**

- University First Rank Holder in B.A. Economics
- University Second Rank Holder in M.Sc. Mathematical Economics

**ONLINE COURSES:**

Course	Institution	Duration	Class
Power BI with 360DigiTMG	Swayam Plus	5.02.2025 - 12.04.2025	--
Completion of Python 3.4.3 Training - Certificate	Spoken Tutorial Project, IIT, Bombay	Sep. - Nov. 2024 (25.11.2024)	--
Basics of Business Statistics - Certificate	TIMESPRO – SWAYAM Plus	01.09.2024	--
Basics of Marketing Communication - Certificate	TIMESPRO – SWAYAM Plus	30.08.2024	--
Basics of Inventory Management - Certificate	TCS ion – SWAYAM Plus	29.08.2024	--
Accounting Fundamentals - Certificate	TCS ion – SWAYAM Plus	28.08.2024	--
Mathematical Economics - Certificate	Swayam Online Course, School of Social Sciences, Doon University, Dehradun, Uttrakhand	08-07-2019 to 10-11-2019	First class
Water, Society and Sustainability- FDP	NPTEL AICTE Faculty Development Programme	05-08-2019 to 23-09-2019	Second class
Understanding Open Educational Resources- Certificate	Commonwealth of Learning, Canada	05-05-2020	Passed
ARPIT Online Refresher course in Economics	Swayam, Shri Ram College of Commerce, New Delhi	30-08-2019 to 16-02-2020	B Grade

An Introduction to Hybrid Teaching- Certificate	Christ university, Bangalore in collaboration with UBCHEA	21-07-2021	Passed
Implementation of National Education Policy (NEP) 2020 for University and College Teachers - UGC- Approved Short term Professional Development Programme	Online PDP organised by IGNOU under Pandit Madan Mohan Malaviya National Mission on Teachers & Teaching (PMMMNMTT), Ministry of Education, Government of India	21-09-2022 to 29-09-2022	A Grade

#### Skill based Courses:

- Diploma course in Office Automation, Soft-Pro, Centre for software development and training, 5<sup>th</sup> Aug. 1996 to 5<sup>th</sup> Dec. 1996
- Junior Grade Typewriting in English, Department of Technical Examinations, Jan. 1995
- Hindi Sahitya Ratna (equivalent to M.A. Hindi), Hindi Sahitya Sammelan, Allahabad, 20<sup>th</sup> May, 2000
- Diploma in Office automation, CSC Computer education, Oct. 2001 to Feb. 2002
- Working knowledge of SPSS, EViews, Ubuntu Linux, Python, and R

#### WORK EXPERIENCE & AREAS OF SPECIALIZATION:

Teaching level Work experience to date (30.06.2025): Overall 20 years of college-level experience.

*Outside LDC: School level- 1 year      UG level- 2 years      PG level: 5 years*  
*Inside LDC: UG level- 15 years      PG level: 15 years*

<i>Role</i>	<i>Institution</i>	<i>Period</i>	<i>Level</i>
<i>Assistant Professor (Aided)</i>	<i>Lady Doak College</i>	<i>2013-Present</i>	<i>UG &amp; PG</i>
<i>Assistant Professor (Self-financed)</i>	<i>Lady Doak College</i>	<i>2010 to 2013</i>	<i>UG &amp; PG</i>
<i>Guest Lecturer</i>	<i>Madurai Kamaraj University</i>	<i>2007 to 2010</i>	<i>PG</i>
<i>Lecturer in Econometrics</i>	<i>Fatima College</i>	<i>2003 to 2005</i>	<i>UG &amp; PG</i>

<b>TGT</b>	<b>Ananth Memorial M.H.S.S., Arappalayam</b>	<b>2005 to 2006</b>	<b>School</b>
<b>Faculty cum Tally Programmer</b>	<b>CSC Computer Education</b>	<b>2002 to 2003</b>	<b>UG</b>

**Areas of Specialization:** Mathematical Economics, Statistics, Econometrics, International Economics, Indian Economy, Development Economics, Monetary Economics, Environmental Economics, Business Mathematics, Business Economics, Communicative Hindi for Entrepreneurs, Tourism in Madurai, Research Methodology, Resource Economics

#### **AWARDS/RECOGNITION:**

- ❖ *National Service Scheme **National Young leaders programme award (2015-2016)** third prize – Cash prize Rs. 35,000/- by the NSS Regional Directorate, Chennai and the Department of NSS Madurai Kamaraj University, Madurai. Recognizing body: Government of India, Ministry of Youth affairs and Sports NSS Regional Directorate, Chennai, Tamil Nadu(30.08.2017)*
- ❖ ***Best Women Assistant Professor Award** in the field of Economics in India conferred by PEARL-Foundation Educational Excellence Awards to Higher Education in India 2017, organized by PEARL- A foundation for educational excellence, Madurai (10.12.2017)*
- ❖ ***Katie Wilcox Teacher of the Year Award** 2017-18 by Lady Doak College (Mar. 2018)*
- ❖ ***Certificate of Appreciation awarded** for participation in volunteer work for cancer patients in Government Rajaji Hospital, Madurai by Ashwin Maharaj Foundation (21.07.2019)*
- ❖ ***Editor in Editorial board** of International Journal of Business and Economics Research, Dr. BGR publications (1st March 2017 onwards)*
- ❖ ***Online Academic Counsellor for IGNOU** online courses and rendering live sessions on Economics subject for Degree level courses in Swayam Prabha Channel 17. Simultaneously telecasted in Gyan Vani radio station.(9th February 2022 onwards) [Programme code: BAG; Course code: BECC-131, BECC-133, BECC-134, BECE-145, BSOG176, BPSE142, BPSC134, BECE107, BECE146, BECE145]*
- ❖ ***SWAYAM MOOCs e-content developer and subject expert** for the course ‘Econometric Methods’, MKU (2019-20 & 2022-2023)*
- ❖ ***MoU signed** with Kalpataru Arogya Welfare trust as coordinator of Part-V extension programme, LDC. (28.02.2022)*
- ❖ ***Excellent and Dedicated Professional Achievement Award (Economics)—2022** received from 7<sup>th</sup> GRF International Awards & Honours Convention 2022 on the eve of teachers’ day on 4<sup>th</sup>*

Sep, 2022 in collaboration with University of Trunojoyo, Madura (Indonesia) & IDEI (Indonesia) (4.09.2022) <https://www.youtube.com/watch?v=BqwoffQfsjyE>

- ❖ **Examinership in the subject of Mathematics(Degree Std.,)**, Tamil Nadu Public Service Commission—competitive examinations/Departmental examinations (26.09.2022)
- ❖ **Translator (Hindi to English) for confidential documents**, Cyber Crime police station, Madurai district. (13.04.2023 and 15.04.2023)
- ❖ **Teaching Excellence Award-2023** on behalf of the Award Committee constituted by SKRGC Publication/Senthalir Human Development Trust in the Sarvepalli Radhakrishnan Award Ceremony on 5th September 2023, virtually via Zoom Meeting and YouTube Live.
- ❖ **Editorial board member** of Edwin Group of Journals <https://www.edwinincorp.com/Editorial-Board> from 21st Feb. 2024.
- ❖ **Lifetime membership** of Senthalir Human Development Trust, an NGO, from 12th Mar., 2024, onwards.
- ❖ Representation as an **Educationist** in the panel for the interview in PMSHRI Kendriya Vidyalaya No. 1, Madurai on 3rd August, 2024
- ❖ **Best Researcher Award—2024** conferred in the International Conference on Data Analytics and Artificial Intelligence (ICDAAI 2024) organized by REST Labs & REST Society for Research International, Krishnagiri, Tamil Nadu (30.08.2024 and 31.08.2024)
- ❖ **Annual member** of the Association of Economists of Tamil Nadu (AET) from 15th Dec. 2024 onwards.
- ❖ **Editorial board member** of International Journal of Integrative Studies (IJIS) <https://ijis.co.in/index.php/files/about/editorialTeam> ISSN: 3049-3277 (Online) from 07.08.2024
- ❖ **Editorial board member** of International Journal of Innovations in Research (IJIR) <https://ijir.info/editorial-board/> ISSN: 3048-9369 (Online) from 15.12.2024
- ❖ **Savitribai Phule Excellence Award of Honor** entitled '**Best Teaching and Research Excellence Award**' recipient in the International Multidisciplinary Conference and Awards 2025 programme organised by SLS MAVMM Ayira Vaisyar College, Madurai, associated with SK Research Group of Companies, Tamil Nadu, on 23rd February, 2025.
- ❖ **Best Paper Award** for the paper titled 'GREEN INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT IN INDIAN CITIES' in the International Conference on Innovations and Challenges in Law, Business, and Education for a Sustainable Future organized by Dogra Educational Trust, Jammu, on 22nd March, 2025.
- ❖ **Annual Research Award** bestowed on the College Day at Lady Doak College on 29.03.2025

## RESEARCH EXPERIENCE:

- ★ M.Sc. Topic: 'An Economic Study on Health Status in Tamil Nadu' under the Guidance of **Dr. V. Dhulasi Birundha**, Senior Professor & Head, Department of Environmental Economics, School of Economics, Palkalai Nagar, M.K.U.
- ★ M.Phil. Topic: 'An Economic Study on Solid Waste Management in Thirumangalam Taluk' under the Guidance of **Dr. V. Dhulasi Birundha**, Senior Professor & Head, Department of Environmental Economics, School of Economics, Palkalai Nagar, M.K.U.
- ★ Ph.D. Topic: 'Trends in Foreign Direct Investment Inflows in India' under the Guidance of **Dr. S. Mumtaj Begum**, Associate Professor, Department of Economics, Lady Doak College.
  - Guided P.G. & M.Phil. students in research projects in MKU (2007-10)
  - Guided P.G. students in research projects in LDC (2010 to date).
  - Guided U.G. students in research projects in Fatima college (2002-03)
  - Guided U.G. students in research and LiFE projects in Lady Doak college (2010 to date).
- ★ Nominated as **External Expert in the Research advisory committee** constituted for Ph.D. scholar of Economics in Madurai Kamaraj University (from 14.12.2022 onwards)
- ★ **External Expert of the Doctoral Committee** constituted by Madurai Kamaraj University for the research scholar of Economics, Mr. CHIVUKULA BALAJI (MKU22FFOA0432), under the guidance of Dr. T. Indra, Assistant Professor of Mathematical Economics, MKU (06.02.2023)
- ★ **Technical Expert for the Technical Review meetings 1 and 2** conducted for the papers to be presented for the International Conference jointly organised by Mithra Dev Publications, Manonmaniam Sundaranar University, Tirunelveli, and University of Jayewardenepura, Sri Lanka, from 03.07.2024 to 05.07.2024 (24.05.2024)
- ★ **Internal Technical member** of the Technical Expert Committee for the selection of the teaching faculty for the post of Assistant Professor in the Department of Hindi, Lady Doak College on 13.06.2024
- ★ **Technical Expert for the** Technical Review Meeting for UG and PG students presenting research papers in the **State-Level Students' Seminar on Organic Farming: An Economic Perspective dated on 04.09.2024** organized by the Department of Economics, The Madura College, Madurai (29.08.2024)
- ★ **Internal Technical member** of Technical Expert Committee to select the teaching faculty for the post of Assistant Professor in the Department of Hindi on 13.11.2024
- ★ **External Expert of the Doctoral Committee** constituted by Madurai Kamaraj University for the research scholar of Economics, Mr. CHIVUKULA BALAJI (MKU22FFOA0432) under the guidance of Dr. T. Indra, Assistant Professor of Mathematical Economics, MKU on 04.12.2024

- ★ **External Subject Expert of the Doctoral Committee.** Nominated as the Vice-Chancellor's Nominee to conduct the First Doctoral Committee Meeting for Ms. S. Kalaivani, a Full-Time Research Scholar, under the guidance of Dr. N. Mani, Associate Professor and Head (Retd.), PG and Research Department of Economics, Erode Arts and Science College, Erode on 2nd April 2025.
- ★ **External Subject Expert of the Second Doctoral Committee.** Nominated as the Vice-Chancellor's Nominee to conduct the First Doctoral Committee Meeting for Ms. S. Kalaivani, a Full-Time Research Scholar, under the guidance of Dr. N. Mani, Associate Professor and Head (Retd.), PG and Research Department of Economics, Erode Arts and Science College, Erode on 3rd June 2025.

#### Other Activities:

- ❖ External Examiner in colleges in Tamil Nadu (2017 to till date):
  - Madurai Kamaraj University, Palkalainagar
  - IGNOU Study centre, Thiagarajar college
  - St. Mary's College, Thoothukudi
  - Seethalakshmi Ramaswami College, Tiruchirapalli
  - C. Abdul Hakeem college, Melvishram, Vellore
  - Vivekananda College, Madurai
  - S. Vellaichamy Nadar College, Madurai
  - Scott Christian College, Nagercoil
  - Sarah Tucker College, Tirunelveli
  - Gobi Arts and Science College, Gobichettipalayam
  - PKR Arts College for Women, Gobichettipalayam
  - The American college, Madurai
  - Mannar Thirumalai Naicker college, Madurai
  - Ayya Nadar Janaki Ammal College, Sivakasi
  - Arul Anandar College, Karumathur
  - Bishop Heber College, Tiruchirapalli
  - External examiner for conducting Comprehensive viva-voce for I and II M.A. Economics students of Ayya Nadar Janaki Ammal College, Sivakasi on 10<sup>th</sup> November, 2022.
  - External examiner for Practical examination (Statistical Packages for Social Sciences), Department of Sociology, Fatima College on 11<sup>th</sup> April, 2023
  - Evaluator of assignments in IGNOU regional centre, Madurai on 12th Jan, 2024
  - External examiner for Practical examination (Statistical Packages for Social Sciences and Web designing), Department of Sociology, Fatima College on 21st March, 2024

- External examiner for Central evaluation for November 2024 Semester examinations in UPE building, Madurai Kamaraj University on 26th and 27th December, 2024
- External examiner for Terminal examination April 2025 of PG project valuation and viva-voce in ANJA college, Sivakasi on 5th May, 2025
- ❖ **Marathon** – Participated in Marathon on “Stop Violence against Women” at World Tamil Sangam Hall, Madurai organised by the Tamil Nadu State Commission for Women in collaboration with National Commission for Women on 29<sup>th</sup> July, 2023
- ❖ **SIM Designer**- Preparation of Self-Instructional Materials for the course ‘Economics of Growth & Development’ in D.D.E., Department of Economics, Madurai Kamaraj University. (2009)
- ❖ **Guest lecturer**- Contact Seminar Classes for UG & PG students in D.D.E., M.K.U. (2008-2010)

#### Invited talks:

- Delivered guest lecture on **Tally** in S. Vellaichamy Nadar College, Madurai (2003)
- Delivered guest lecture on **Gokhale’s view on Economics** in the Gokhale Association meeting in the Department of Economics, Sree Sevugan Annamalai College, Devakottai (20<sup>th</sup> Mar. 2014)
- Resource person for Webinar on **Research Methodology** organized by Internal Quality Assurance Cell (IQAC) in association with Department of B. Com, Pillai HOC College of Arts, Science and Commerce, Rasayani, Navi Mumbai, Maharashtra, (8<sup>th</sup> Sep. 2021), <https://phcasc.ac.in/webinar-on-research-methodology-selection-of-a-research-topic/>
- Resource person for Special lecture on **Project Report Writing Techniques** organized by School of Economics, Madurai Kamaraj University (6th Feb. 2023)
- Chief Guest for **Part-V valediction programme** organized by Fatima college, Madurai (2nd April, 2024). Speaker on the theme '**TEAMWORK**'.
- Resource person for Webinar on **Unveiling the Art and Science of Research: A Journey through Methodology** organized by Internal Quality Assurance Cell (IQAC) in association with Department of B. Com, Pillai HOC College of Arts, Science and Commerce, Rasayani, Navi Mumbai, Maharashtra, (16<sup>th</sup> April, 2024)
- Resource Person for delivering **Live Video Counseling Session** in Tamil Language for **SWAYAM PRABHA DTH TV - LIVE CHANNEL BASED COUNSELING** as follows at the **IGNOU Regional Centre, Madurai**
  - i. 03.02.2022- Thursday 11:10 AM – 12:10 PM- Social Science & Humanities- BECC-131- Principles of Microeconomics-I - Elasticity of Supply, Demand and Supply in Practice [https://youtu.be/KTXE\\_6bZb18](https://youtu.be/KTXE_6bZb18) (Time: 1:19:30) Channel 17 & 19
  - ii. 23.02.2022- Wednesday 11:10 AM – 12:10 PM Social Science & Humanities- BECC-133- Principles of Macroeconomics-I- Determination of GDP and National Income,

- Determination in an Open Economy with Government <https://youtu.be/y8-dipTxDKc>  
(Time: 1:29:37) Channel 17 & 19
- iii. 23.03.2022- Wednesday 11:10 AM – 12:10 PM Social Science & Humanities- BECC-134- Principles of Macroeconomics-II- Exchange Rate Determination <https://youtu.be/xqmcvTp5Hj4> (Time: 1:45:29) Channel 17 & 19
  - iv. 22.06.2022- Wednesday 11:10 AM – 12:10 PM Social Science & Humanities- BECE- 145- Indian Economy-I - Economic Development since Independence <https://youtu.be/N7Fq8YalbTY> (Time: 1:50:11) Channel 17 & 19
  - v. 03.03.2023 - Friday 11:10 AM – 12:10 PM - Social Science & Humanities - BPSE 142- Block -1 (Unit 1 to 4) - Introduction - India's Foreign Policy <https://www.youtube.com/watch?v=SfULCqj1i8Y> (Time: 1:47:46) Channel 17
  - vi. 17.04.2023 - Monday 11:10 AM – 12:10 PM - Social Science & Humanities- BPSE 142 - Block -2 (Unit 5 to 7) - India's Policy towards major powers <https://www.youtube.com/watch?v=7nPTeVILxQE> (Time: 1:45:57) Channel 17
  - vii. 26.04.2023 - Wednesday 11:10 AM – 12:10 PM Social Science & Humanities- BPSE 142 - Block -3 (Units 8 & 9) - India's South Asia Policy <https://youtu.be/tAtenIDDj1c> (Time: 1:25:28) Channel 17
  - viii. 9.05.2023 - Tuesday 11:10 AM – 12:10 PM - Social Science & Humanities- BPSE 142- Block -4 (Units 10 & 11) - India and its Regions [https://youtu.be/JGEBIrAeO\\_8](https://youtu.be/JGEBIrAeO_8) (Time: 1:22:48) Channel 17
  - ix. 10.05.2023 - Wednesday 11:10 AM – 12:10 PM - Social Science & Humanities- BPSE 142 - Block -4 (Unit 12) Block -5 (Unit 13) - India and its Regions & India's Security Concerns <https://youtu.be/Qh0qud2HrxQ> (Time: 1:21:48) Channel 17
  - x. 17.07.2023 - Monday 11:10 AM – 12:10 PM - Social Science & Humanities- BPSE 142 - Block -5 (Units 14 to 15) - Environmental and Economic Concerns <https://youtu.be/W3tSHgZXY> (Time: 1:26:20) Channel 09
  - xi. 19.02.2024 - Monday 11:10 AM – 12:10 PM - Social Science & Humanities- BSOG 176 - Block- 4 (Units 12 to 13) - Contemporary Issues <https://youtu.be/Rbb0pAKf7nE> (Time: 1:42:20) Channel 11

Publications:			
S. No.	Title of the book/chapter/article published	Name of the journal/Book/newspaper	Month/Year of issue
1.	The Economic Impact of AI Adoption on Labor Markets in	Mukt Shabd Journal UGC CARE LIST GROUP – I Journal ISSN NO : 2347-3150	July 2025

	<b>Developing Economies: A Sectoral Analysis</b>	Volume: XIV and Issue VII, pp. 79-92 DOI:10.0014.MSJ.2025.V14I7.0086781.264508 <a href="https://shabdbooks.com/current-issue">https://shabdbooks.com/current-issue</a>	
2.	<b>Digital Economy for Sustainable Economic Development Using WASPAS Method</b>	Name of the journal: Trends in Finance and Economics ISSN: 2583-9721 Volume: 3 and Issue 2, pp. 1-9 Publisher: REST Publisher, Krishnagiri, Tamil Nadu, India. DOI: <a href="https://doi.org/10.46632/tfe/3/2/1">https://doi.org/10.46632/tfe/3/2/1</a> Online link: <a href="https://restpublisher.com/journals/tfe/archives/volume-3-2025/volume-3-issue-2-june-2025/">https://restpublisher.com/journals/tfe/archives/volume-3-2025/volume-3-issue-2-june-2025/</a>	June 2025
3.	<b>Financial Inclusion, Gender Equity and Technological Advancements in India</b>	ISBN: 978-81-962552-6-8 pp: 155-160 Publisher: JX Miller Memorial Library, Lady Doak College, Madurai Editor: Dr. Helen Mary Jacqueline M. Associate editors: Dr. Uma Maheswari T. & Dr. Anitha Selvaraj	June, 2025
4.	<b>Chapter 14: Impact Of VAPs On Socio-Economic Conditions in Chinna Chokkikulam, Madurai East Taluk</b>	Name of the book: Financial Inclusion, Gender Equity and Technological Advancements in India ISBN: 978-81-962552-6-8 pp: 155-160 Publisher: JX Miller Memorial Library, Lady Doak College, Madurai	June, 2025
5.	<b>Chapter 13: THE GOLD RUSH INWARD: INDIA'S IMPORT STORY</b>	Name of the book: Advanced Trends in Commerce and Management Editors – Dr. S. Balaji	June, 2025

		Publisher: Innovation Online Training Academy (IOTA) Publishers, Coimbatore, India ISBN Number: 978-93-48990-16-7 pp., 90-95	
6.	<b>Role of Macroeconomic Variables in Stock Market Index in China and India Using MOORA Methodology</b>	Name of the journal: Trends in Finance and Economics ISSN: 2583-9721 Volume: 3 and Issue 1, pp. 76-84 Publisher: REST Publisher, Krishnagiri, Tamil Nadu, India. DOI: <a href="https://doi.org/10.46632/tfe/3/1/10">https://doi.org/10.46632/tfe/3/1/10</a> Online link: <a href="https://restpublisher.com/journals/tfe/archives/volume-3-2025/volume-3-issue-1-march-2025/">https://restpublisher.com/journals/tfe/archives/volume-3-2025/volume-3-issue-1-march-2025/</a>	March, 2025
7.	<b>புதிய வருமான வரிச்சட்ட அறிவிப்புக்கு வரவேற்பு</b>	The Hindu Tamil	2nd Feb. 2025
8.	<b>'Nothing substantial for Tamil Nadu in Budget, say trade bodies' based on budget 2025-2026</b>	The Hindu	1st Feb. 2025
9.	<b>Challenges Faced by Green Entrepreneurs in Rural India: Case Studies Approach</b> by Dr. Anitha Selvaraj and Dr. Mallika V.	ASPIRE Special issue In-House Journal published for National Conference on Green economy organised by Department of Economics, Lady Doak College, Vol. 7, ISSN: 2229-4953, pp. 135-146	Dec. 2024
10.	<b>தங்கம் விலை திடீர் சரிவு இன்ப அதிர்ச்சியா ?</b> article based on Indian Budget 2024-25	Daily Thanthi Madurai dated 24.07.2024 p. 19	July 2024

11.	<b>'Cryptography and Cyber Security'</b> by Mr. Junath N., Mr. A.U. Shabeer Ahamed, Dr. Anitha Selvaraj, Dr. A. Velayudham, Mrs. S. Sathya Priya Author position : THIRD AUTHOR	'Cryptography and Cyber Security' published by Leilani Katie Publication and Press, Madurai, Tamil Nadu ISBN: 978-93-6348-828-1	July 2024
12.	<b>'Economics of Investing: A Comprehensive Introduction'</b> by Dr. Anitha Selvaraj and Dr. Mallika V. Author position : FIRST AUTHOR	'Economics of Investing: A Comprehensive Introduction' published by SK Research Group of Companies, Madurai, Tamil Nadu ISBN: 978-81-971480-5-7	June 2024
13.	<b>'Ethical AI: Navigating the intersection of Technology and Morality'</b> by Dr. J. Nithyapriya, Dr. Anitha Selvaraj, Dr. S. Sugumar, Dr. S. Venkatesan, Dr. S. Rasheed Mansoor Ali Author position : SECOND AUTHOR	'Ethical AI: Navigating the intersection of Technology and Morality' published by Leilani Katie Publication and Press, Madurai, Tamil Nadu ISBN: 978-93-6348-144-2	May 2024
14.	<b>'Research Methodology'</b> by Dr. Anitha Selvaraj, Dr. Manjushree More, Dr. Kavita Sharma and Ms. Sneha Khadse Author position : FIRST AUTHOR	'Research Methodology' published by SCICRAFTHUB PUBLICATION, Thane, India ISBN: 978-81-973538-7-1 Link of book in website: <a href="https://scicrafthub.com/book.php?bookid=665868c31803a">https://scicrafthub.com/book.php?bookid=665868c31803a</a>	May 2024
15.	<b>Chapter 11: The Economics Of Green Technology Adoption: Challenges And Opportunities</b>	<b>International Peer reviewed</b> an edited book titled 'Fusion Of Knowledge: Multidisciplinary Perspectives In Research' Volume – 2' pp. 88-90 published by Red'shine Publication Pvt. Ltd. In Association with Red'mac International Press & Media. Inc. India	Sept. 2023

		<p>  Sweden   UK, Navamuvada, Lunawada, India-389 23, pp 86-92 Editors: Sruthi S, Dr. J. Ahamed Meeran, Crispin J Fernandez ISBN: 978-93-5879-211-9 ISBN-10: 93-5879-211-6 DIP: 18.10.9358792116 DOI: 10.25215/9358792116</p>	
16.	<b>Chapter 9: Resilient India with FPI flows</b>	<p>Achievements @75 of Indian Economy published by the Department of Commerce (Professional Accounting), K. R. College of Arts and Science (Affiliated to Manonmaniam Sundaranar University), Tirunelveli, Kovilpatti, 71-75 pp, ISBN: 978-93-5737-395-1</p>	April 2023
17.	<b>Factors of Production in Tamil</b>	<p>Handbook for Inservice Training Programme for Secondary Grade Teachers of Madurai district funded by Tamil Nadu State Council for Science and Technology, Chennai, published by Lady Doak College, Madurai, pp. 81-87</p>	Oct. 2017
18.	<b>Chapter II: Natural Resources</b>	<p>A Learner Centered Instruction Manual for environmental education, Centre for environmental studies, Lady Doak College, Publisher: Dart Grafix, ISBN 9788192173115</p>	April 2017
19.	<b>Introspection of Farmers suicides in India</b>	<p>Sustainable Agriculture in India: Issues and Strategies, Anitha Selvaraj, T. Indra, VK publications, 169-173 pp, ISBN-819085675-8</p>	Oct. 2016

20.	<b>Smart Cities in India: Gearing towards a global economic transformation”</b>	India in the Global Economy Editors : S. Theenathayalan, S. Karthikeyan , Veral Publications, Tamil Nadu, India, ISBN: 978-93-85109-34-8	Dec. 2015
21.	<b>A case study on Solid Waste Management with reference to Madurai District Municipal Corporation</b>	Volume 2, EPRA International Journal of Climate and Resource Economic Review- Print ISSN:2347-7431, Impact Factor: 0.499	Dec.-Nov., 2014-15
22.	<b>Utilisation of Sugar waste for maize cultivation in Periyakulam Taluk of Theni District: A case study</b>	Volume 2, Issue 11, EPRA International Journal of Economic and Business Review, e-ISSN: 2347-9671, p-ISSN: 2349-0187, Impact factor: 0.998	Nov. 2014
23.	<b>Foreign Direct Investment to Dampen Inflation: A False Exaggeration</b>	Inflation in Food prices in Indian Economy edited by Department of Economics, Mannar Thirumalai Naicker College, ISBN:978-93-80686-23-3	Mar. 2013
24.	<b>Diversification of Rural Livelihoods in India: An Economic Introspection</b>	Indian Economic Panorama, Vol.22, No.3	Oct. 2012
25.	<b>Prospects and Growth of Food Processing Industries in India through Foreign Direct Investment Inflows</b>	The International Journal for Economics and Business Management, EAST publications, Vol.1, Issue 2, ISSN:2250-2750, pp 75-81	July 2012
26.	<b>An Empirical Study on Foreign Direct Investment in India(1991-2010)</b>	LDC-ASPIRE – in house journal, Vol. 3A ISSN : 2229-4953, pp 48-53	Oct. 2012
27.	<b>Corporate Social Responsibility: India’s Dilemma</b>	Indian Economic Panorama, Vol.20, No.3A, pp 25-26	Jan. 2012

28.	<b>Debt Traps of Indian farmers in the era of globalisation</b>	Seminar Proceedings of UGC 'Globalisation and Indian Agriculture: Challenges and Opportunities'	Feb. 2011
29.	<b>Changing faces of Rural Livelihoods in India: An Economic Introspection</b>	Workshop Proceedings of UGC & NABARD Sponsored National Workshop on 'Inclusive Growth: A Relook into the Service Delivery System in India'	Feb. 2011
30.	<b>An Economic Introspection of Rural Urban Livelihoods in India</b>	Socio- Economic Voices Published by www.indiastat.com	Mar. 4, 2011
31.	<b>Impact of Global Slowdown on India's Exports</b>	Global Financial Crisis and its Implication on the Indian Economy. ISBN:978-81-906042-2-2, pp 13-15	2010
32.	<b>FDI in India: An Economic Retrospection of Trends in FDI Inflows</b>	Indian Economic Panorama, Vol.19,No.4, pp 21-23	Jan. 2010
33.	<b>SHG-Bank linkage in Micro-finance</b>	Indian Economic Panorama, Vol.19,No.3A, pp 19-21	Dec. 2009
34.	<b>Sustainable Rural Development through People's Participation in Watershed Management</b>	Seminar Proceedings(UGC-DRS SAP programme) People's Participation in Rural Development, pp 247-263	2009
35.	<b>Global Financial Crisis: Its Impact on Indian Economy</b>	The Southern Economist, Vol.48, No.2, ISSN 0038-4046, pp 5-8	May 15, 2009
36.	<b>Resolving Dilemma of Water Scarcity</b>	Third Concept, Vol.22, No.263 ISSN 0970-7247, pp 19-23	Jan. 2009
37.	<b>Impact of Global Warming on Global Economy</b>	Kisan World, Vol.35, No.10 ISSN 0971-9229, pp 59-61	Oct. 2008

**Conference/Seminar/Webinar paper presented:**

<b>S. No.</b>	<b>Conference/Workshop/Training</b>	<b>Period</b>	<b>Place</b>	<b>Topic of Paper presented</b>
1.	International Conference on 'Indian Economy: Navigating Challenges and Seizing Opportunities'	24th March, 2025	The Department of Economics, Mannar Thirumalai Naicker College	DIGITAL TRANSFORMATION AND ECONOMIC GROWTH IN INDIA (2015-2024) Joint presentation with Ms. Hemavathy M. (II M.A. Economics)
2.	International Conference on Innovations and Challenges in Law, Business and Education for a Sustainable Future	22nd March, 2025	Dogra educational Trust, Jammu	GREEN INFRASTRUCTURE AND SUSTAINABLE DEVELOPMENT IN INDIAN CITIES
3.	5th International Research Conference on 'Recent Developments and Innovations in Social Science, Law, Arts And Humanities' organised by PG & Research Department of History, Research Centre and Department of Economics & Department of Social Sciences in collaboration with RESEARCH INSTITUTE FOR SOCIAL SCIENCE, Palayamkottai – 627002, Tirunelveli, Tamil Nadu, India	24th and 25th Feb. 2025	Lady Doak College, Madurai	Impact Of VAPs On Socio-Economic Conditions in Chinna Chokkikulam, Madurai East Taluk  Joint presentation with Ms. Sree Munisha M. (II M.A. Economics)
4.	44th Annual Conference of Association of Economists of Tamil Nadu (AET)	15th Dec. 2024	G.T.N. Arts College, Dindigul	Exploring the Status of GST on State Finances towards Fiscal Federalism in India
5.	National Conference on 'Green Economy –An Approach to Sustainable Economic Growth' in collaboration with SRAEF	9th Dec. 2024	Lady Doak College, Madurai	Challenges Faced by Green Entrepreneurs in Rural India: Case Studies Approach

6.	One day seminar on 'Gender challenges in smart cities: Interventions and Innovations through cyberspace and ICT'	29 <sup>th</sup> Mar. 2017	Women Studies Centre, Thiagarajar college	Women entrepreneurship in smart cities
7.	UGC Sponsored Seminar on 'India's Position in the Global Economy'	30 <sup>th</sup> Sep. 2015	The Madura College, Madurai	Smart Cities in India: Gearing Towards a Global Economic Transformation
8.	UGC sponsored National Seminar on 'Inflation in Food prices in Indian Economy'	22 <sup>nd</sup> Mar. 2013	Department of Economics, Mannar Thirumalai Naicker College in collaboration with School of Economics, Madurai Kamaraj University	Foreign Direct Investment to Dampen Inflation: A False Exaggeration
9.	State level seminar on 'FDI in Retail Trade- A Road Ahead'	2 <sup>nd</sup> Feb. 2013	PG and Research Department of Commerce And Department of Economics, Mannar Thirumalai Naicker College	FDI in Multi-Brand Retail Trading in India: Paving way for a profitable destination
10.	UGC sponsored 2 days National Seminar on 'Global Economic Crisis and Impact on Indian Economy'	27 <sup>th</sup> & 28 <sup>th</sup> Feb. 2012	Department of Economics, Pasumpon Muthuramalinga Thevar College.	Assessment of the impact of the current financial & economic crisis on Global FDI flows.
11.	UGC sponsored State level seminar on 'Food Processing Industries: Prospects in India'	15 <sup>th</sup> & 16 <sup>th</sup> Dec. 2011	Research Centre & Department of Economics, Lady Doak College in collaboration with MADITSSIA	Future Prospects & Growth of Food Processing Industries in India.
12.	UGC sponsored National Seminar on 'Globalization and Indian Agriculture: Challenges and Opportunities'	17 <sup>th</sup> & 18 <sup>th</sup> Feb. 2011	Gandhigram Rural Institute, Deemed University, Dindigul	Debt Traps of Indian farmers in the era of globalization

13.	UGC & NABARD Sponsored National Workshop on 'Inclusive Growth in India'	21 <sup>st</sup> & 22 <sup>nd</sup> Feb. 2011	Department of Rural development, Gandhigram Rural Institute, Deemed university, Dindigul	Changing faces of Rural Livelihoods in India: An Economic Introspection
14.	UGC sponsored National Conference on 'Global Financial Crisis and its impact on Indian Economy'	28 <sup>th</sup> & 29 <sup>th</sup> Jan. 2010	Department of Economics, Arul Anandar College.	Impact of Global Slowdown on India's Exports
15.	UGC sponsored International Conference on 'Global Recession and its impact'	22 <sup>nd</sup> Jan. 2010	Department of Economics, Fatima College.	Impact of Global Financial Crisis on Indian Financial Markets: Collateral Damage and Response
16.	UGC & TANSICHE sponsored Workshop on 'Total Quality Management-It's feasibility in Higher Education'	18 <sup>th</sup> & 19 <sup>th</sup> May 2009	School of Economics, Madurai Kamaraj University	TQM in Higher Education- Challenges to be meted
17.	UGC sponsored National Seminar on 'People's Participation in Rural Development'	22 <sup>nd</sup> & 23 <sup>rd</sup> Jan. 2009	School of Economics, Madurai Kamaraj University	Sustainable Rural Development through People's Participation in Watershed Management
18.	UGC sponsored National Seminar on 'Economics of Climate Change'	30 <sup>th</sup> & 31 <sup>st</sup> Jan. 2008	School of Economics, Madurai Kamaraj University	Impact of Global Warming on Global Economy

**Conference/Seminar/Webinar/Workshops/FDP/ Training participated:**

S. No.	Conference/ Seminar/ Workshop/FDP/Training	Period	Place	Capacity: Participated /Chaired
1.	ICSSR & RUSA 2.0 Sponsored Two Day International Conference on "Water Sanitation And Hygiene In India:	12th to 13th March, 2025	Department of Economics Bharathidasan University, Tiruchirappalli (Hybrid)	Participated

	Attaining Sustainable Developments Goals - Challenges And Prospects” Vision: Towards Viksit Bharat @2047			
2.	National level Webinar on “Union Budget” organised by EGROW Foundation	1st February, 2025	Online platform	Participated
3.	Workshop on ‘Navigating Peace & Fostering Peace Education’	16th Dec. 2024	Lady Doak College, Madurai	Participated
4.	Online FDP on ‘Internship Opportunities for Arts & Science College Students’	13th Dec. 2024	St. Aloysius College, Thrissur	Participated
5.	International FDP on ‘Ethics and Values for Teaching Professionals and Administrators’	29th Nov. 2024	Rani Anna Government College for Women, PG and Research Department of Commerce, Tirunelveli and Globethics South Asia Centre, Bangalore	Participated
6.	24th Faculty Development Programme for Faculty Members of Higher Education Institutions ‘BRIDGING THE GAP- Skill based Education for a Thriving Economy in the Backdrop of NEP 2020’	15th Nov. 2024	St. Chavara Centre for Teaching Excellence and Educational Innovation (SCCTEEI) of St. Aloysius College, Elthuruth, Thrissur	Participated
7.	National Webinar on ‘Idea to Impact: Minimum Support Price - Policy and Pitfalls’	12th Sep. 2024	Vinayaka Mission’s Research Foundation, Chennai	Participated
8.	National Webinar on ‘Artificial Intelligence - Powered Higher Education’	12th Sep. 2024	MQI College of Management -MCM, Bangalore	Participated
	Workshop on ‘Outcome Based Education Practice’	29th Aug. 2024	Lady Doak College	Participated

9.	National Webinar on 'Learning Ignited; Learners Inspired'	23rd Aug. 2024	MQI College of Management -MCM, Bangalore	Participated
10.	National Webinar on 'Hygiene and Healthy Life'	30th May 2024	Thiagarajar College of Engineering on account of the celebration of World Environment Day 2024	Participated
11.	Training on "Tamil Nadu Government Service Rules"	25th to 27th March, 2024	Centre for Human Resource Development, Lady Doak College	Participated
12.	National level FDP on "Innovative Pedagogies for Online Course Design"	14th to 15th March, 2024	Centre for Communication and Multimedia, Lady Doak College	Participated
13.	National Conference on "Integrating Academia and Industry Perspective in Curriculum Framework"	11th March, 2024	Dean of Academic Affairs, Internal Quality Assurance Cell and Centre for Human Resource Management Lady Doak College	Participated
14.	International FDP course on "Ethics Model of Excellence Framework (EMEF)"	23rd to 30th April, 2024	PG and Research Department of Commerce, Rani Anna Government college for women, Tirunelveli and Globethics, South Asia Centre, Bangalore	Participated
15.	Online National level Seminar "Research Methodology"	16th Jan. 2024	Department of Commerce, Yashwantrao Chavan College Ambajogai, Maharashtra	Participated
16.	Webinar on "Measuring Trade Facilitation in India to ensure continuous improvement"	11th Aug. 2023	EGROW foundation for Economic growth and welfare, European Commission	Participated

17.	ICSSR sponsored Two-day National Seminar on "Opportunities and Challenges of Goal of Developed India (A Plan for Next 25 Years)"	3rd - 4th Aug. 2023	Department of Economics, Arul Anandar college, Karumathur	Participated
18.	Five Days virtual PDP on 'Upskilling Research and its Applications'	24th - 28th July 2023	IQAC and Department of Commerce, SKPC, Chennai	Participated
19.	Online workshop on "Structural Equation Modeling using SPSS & AMOS"	29 <sup>th</sup> – 31 <sup>st</sup> May 2023	Department of Research & Publications, A2Z EduLearning Hub LLP	Participated
20.	National Webinar- Indirect Tax for Managers	20 <sup>th</sup> Mar. 2023	MQI College of Management, MCM, Bangalore	Participated
21.	National Webinar- Women Power: Breaking New Ground	6 <sup>th</sup> Mar. 2023	MQI College of Management, MCM, Bangalore	Participated
22.	Virtual Workshop- Effective manuscript writing	20 <sup>th</sup> Feb. 2023	R & D, IQAC, Lady Doak College	Participated
23.	National Webinar- Emotional Intelligence	7 <sup>th</sup> Dec. 2022	MQI College of Management, MCM, Bangalore	Participated
24.	Two days Virtual conference- Quality Enhancement of Institutions of Higher Learning Transformational Role of NEP, 2020	28 <sup>th</sup> to 29 <sup>th</sup> Nov. 2022	St. Aloysius College, Thrissur, Kerala	Participated
25.	Workshop- Grants Writing for Research	7 <sup>th</sup> Nov. 2022	Research and Development Cell and Internal Quality Assurance Cell	Participated
26.	Workshop- Research Paradigms	5 <sup>th</sup> Nov. 2022	Dept. of Commerce, Christ College, Pune	Participated
27.	International webinar- Women entrepreneurship and innovation	15 <sup>th</sup> Oct. 2022	Department of Economics, St. Mary's College, Thoothukudi	Participated

28.	IP Awareness/Training program- National Intellectual Property Awareness Mission	7 <sup>th</sup> Oct. 2022	Ministry of Commerce and Industry, Government of India	Participated
29.	Seminar - Ahimsa Santhai event	22nd Sep. 2022	Nonviolent Economy Network, Gandhi Memorial Museum, Madurai	Participated
30.	Workshop- Organisational culture	15 <sup>th</sup> Sep. 2022	Centre for Human Resource Development, Lady Doak College, Madurai	Participated
31.	International webinar- Role of MSMEs in Rural Economic Development	3 <sup>rd</sup> Sep. 2022	International Social Science Research Association, SETU and Global Association for MSMEs & SDGs Research in Developing Countries	Participated
32.	International webinar- Growth for Good	26 <sup>th</sup> Aug. 2022	EGROW foundation for Economic growth and welfare, European Commission	Participated
33.	Session 1: Everything you want to know about Data Science	24 <sup>th</sup> Aug. 2022	Wiley Advanced Webinar Series	Participated
34.	Webinar - Financial Awareness program	14th July 2022	Centre for Investment Education and Learning	Participated
35.	Webinar- We Think Digital - Digital Shakti 3.0	14 <sup>th</sup> May 2022	CyberPeace Foundation webinar jointly organised by National Commission for Women, Facebook, CyberPeace Foundation and Autobot Infosec.	Participated
36.	International Webinar- Awareness towards peace education	1 <sup>st</sup> and 2 <sup>nd</sup> Apr. 2022	Department of Advanced Zoology and Biotechnology of Women's Christian College	Participated

37.	National Webinar- Prospects and problems of online education	21 <sup>st</sup> Jan. 2022	PG and Research department of Economics and IQAC, Erode Arts and Science College, Erode	Participated
38.	National Webinar- Role of Public Health system in pandemic situation	20 <sup>th</sup> Jan. 2022	PG and Research department of Economics and NSS, Erode Arts and Science College, Erode	Participated
39.	National Webinar- Virus: Are they our enemies?	18 <sup>th</sup> Jan. 2022	PG and Research department of Economics and IQAC, Erode Arts and Science College, Erode	Participated
40.	Intercollegiate webinar- Funding agencies for research in India and abroad	2 <sup>nd</sup> Nov. 2021	Research Cell, Sri Sarada College for Women, Salem	Participated
41.	Webinar- Value Education	16 <sup>th</sup> July, 2021	Dept. of Commerce, Alagappa University, Karaikudi	Participated
42.	Webinar- P3	15 <sup>th</sup> July, 2021	Dept. of Commerce, Alagappa University, Karaikudi	Participated
43.	National Symposium on the Occasion of World Population Day- Population Growth and Sustainable Rural Development	11 <sup>th</sup> July 2021	Gujarat Vidyapith, Ahmedabad Centre for Studies in Rural Management & Indian Institute of Sustainable Development (IISD), New Delhi	Participated
44.	International FDP- Hands-on MOODLE	7 <sup>th</sup> to 9 <sup>th</sup> June 2021	Alumni Association- Anubandha, SJR College for Women, Bangalore	Participated
45.	Online workshop- Each One Reach One through Helper's Skills	29 <sup>th</sup> May 2021	NSS, Lady Doak College & MGNCRE	Participated
46.	FDP - MOOC Development and delivery	23 <sup>rd</sup> Mar. 2021	Centre for Communication and	Participated

			Multimedia & Online education, Lady Doak College	
47.	Five Days online FDP on Basic Econometric Methods: Theory and Applications	23 <sup>rd</sup> to 27 <sup>th</sup> Mar. 2021	Department of Economics, Vivekananda College, Tiruvedakam, Madurai	Participated
48.	National Webinar- Consumerism and Financial Literacy in the midst of COVID 19 Pandemic	30 <sup>th</sup> Dec. 2020	Kai. Bausaheb Patil Ekambekar Mahavidyalaya, Nanded & Consumer Guidance society of India	Participated
49.	Workshop- Data Analysis using SPSS	17 <sup>th</sup> and 22 <sup>nd</sup> Dec. 2020	Research & Development cell, Lady Doak College	Participated
50.	National level Webinar- Enhancement of Quality Education: latest trends in the NAAC	5 <sup>th</sup> Oct. 2020	Laxmi Venkatesh Desai College, Karnataka	Participated
51.	National level Webinar- New Farm Acts: Does it help farmers?	2 <sup>nd</sup> Oct. 2020	IQAC, Mar Thoma College, Kerala	Participated
52.	Online National FDP- Outcome based Teaching learning and Evaluation methods in Economics: Bloom's Taxonomy Framework	7 <sup>th</sup> and 8 <sup>th</sup> July, 2020	T.R.R. Government Degree College, Andhra Pradesh	Participated
53.	International webinar- Beyond classroom motivation: Engaging students online	27 <sup>th</sup> June 2020	SIEVT College, Chennai	Participated
54.	International multidisciplinary webinar on Working remotely and productively during Covid-19 & Liquidity management during crisis	25 <sup>th</sup> June, 2020	Dept. of Commerce, Sivananda Sarma Memorial R.V. College, Bengaluru	Participated

55.	National level webinar- COVID-19 Pandemic and Indian Economy	19 <sup>th</sup> June, 2020	Thiagarajar College, Madurai	Participated
56.	National level webinar- Impact of COVID-19 on India's External Sector	19 <sup>th</sup> June, 2020	The American college, Madurai	Participated
57.	7-Day FDP- Institutional Benchmarking for Best Practises	8 <sup>th</sup> to 14 <sup>th</sup> June, 2020	Shree Mallikarjun & Shri. Chetan Manju Desai College, Canacona, Goa	Participated
58.	Three days online FDP- Learning Management System(Moodle)	8 <sup>th</sup> to 10 <sup>th</sup> June, 2020	Sacred Heart College, Tirupattur district	Participated
59.	Online Five days FDP- Application of Tools and Techniques in Research Methodology	3 <sup>rd</sup> to 5 <sup>th</sup> June, 2020	Noorul Islam Centre for Higher education, Kanyakumari district	Participated
60.	International webinar and online FDP- Usage of ICT tools for effective learning and evaluation	1 <sup>st</sup> to 5 <sup>th</sup> June, 2020	St. Joseph's Degree & PG College, Hyderabad	Participated
61.	Webinar- Role of Consumer for sustainable development	31 <sup>st</sup> May, 2020	M.O.P. Vaishnav College for Women, Chennai and EdFly Learn	Participated
62.	International FDP- Managing Mental Wellbeing in Personal and Professional Life	28 <sup>th</sup> May, 2020	Nehru Institute of Management Studies (NIMS), Coimbatore	Participated
63.	National level webinar- World Economy on Tenterhooks and Indian Economy Road Ahead	28 <sup>th</sup> to 29 <sup>th</sup> May, 2020	Mahatma Night Degree College of Arts and Commerce, Mumbai in Collaboration with Bombay Stock Exchange Brokers' Forum	Participated
64.	Online Workshop- Enhancing Online Teaching and Learning Process through Technology	26 <sup>th</sup> to 28 <sup>th</sup> May, 2020	IQAC and Department of Computer Science, Lady Doak College	Participated

65.	FDP- Free and Open Access Resources for Teaching, Learning and Research	20 <sup>th</sup> May, 2020	Department of Business Administration, Sri Adi Chunchanagiri Women's College, Cumbum, Theni District	Participated
66.	National Webinar - Empowering teacher with Moodle LMS	20 <sup>th</sup> May, 2020	Bharati Vidyapeeth's Dr. Patangrao Kadam Mahavidyalaya, Sangli In Association with Mograsy Technologies Pvt Ltd, Dubai (office)	Participated
67.	International Webinar - Socio-Economic Repercussions of COVID-19 Pandemic on Global Economy	15 <sup>th</sup> May, 2020	Dept. of Economics, Poona College, Pune	Participated
68.	FDP- Development of Self Learning Materials and E-Content for University and College teachers	12 <sup>th</sup> to 18 <sup>th</sup> May, 2020	Dibrugarh University, Assam	Participated
69.	62nd Perspectives : The World Economy After COVID-19	11 <sup>th</sup> May, 2020	SPPG - TISS Hyderabad Webinar Series	Participated
70.	Faculty development workshop on E-learning	11 <sup>th</sup> May, 2020	SSSP college, Parbhani, Maharashtra	Participated
71.	Webinar- COVID-19 and women's livelihoods in India	8 <sup>th</sup> May, 2020	Feminist Economists Saturday Discussion Group (FESDIG), ILO, IWWAGE and LEAD - KREA University	Participated
72.	Google Meet: 101, Edspire Webinar Series 2019-20	8 <sup>th</sup> May, 2020	VET Institute of Arts and Science	Participated
73.	3 days training programme - Psychosocial interventions during the Covid-19 pandemic	6 <sup>th</sup> to 8 <sup>th</sup> May, 2020	NSS, Lady Doak college in collaboration with MKU and MS Chellamuthu trust	<b>Chaired</b>
74.	Webinar - Examinations in wake of COVID-19	5 <sup>th</sup> May, 2020	K.A. (P.G.) College, UP	Participated

75.	One day Online FDP course on 'How to write Effective Case study?'	2 <sup>nd</sup> May, 2020	Atmiya University, Gujarat	Participated
76.	Free excel Formulas webinar training	2 <sup>nd</sup> May, 2020	www.myexcelonline.com	Participated
77.	FDP- ICT tools for Effective Teaching Learning	27 <sup>th</sup> Apr. to 2 <sup>nd</sup> May, 2020	SRTM University, Nanded, Maharashtra	Participated
78.	3 days Workshop - Basic Online Research Method	28 <sup>th</sup> to 30 <sup>th</sup> Apr., 2020	REST society for Research International., TN	Participated
79.	Webinar- Role of Data Analytics in Economics	30 <sup>th</sup> Apr., 2020	Meghnad Desai Academy of Economics	Participated
80.	FDP - Competent Teachers for Millennial Learners	29 <sup>th</sup> Feb., 2020	Nadar Mahajana Sangam S. Velaichamy Nadar College under UGC	Participated
81.	Three days pre-conference workshop - Time Series Econometrics with Applications organized by The Indian Econometric Society	5 <sup>th</sup> to 7 <sup>th</sup> Jan., 2020	School of Economics, Madurai Kamaraj University, Madurai	Participated
82.	ICSSR sponsored two days international conference - Transformation of India into High growth economy: Needs, Policies, Challenges and Opportunities	9 <sup>th</sup> to 10 <sup>th</sup> Feb., 2019	PG research, Department of Economics in collaboration with Indian Economic Association, Erode Arts & Science college, Erode	<b>Chaired session on 'Service Sector'</b>
83.	FDP- Collaborative Learning and Leadership Styles	16 <sup>th</sup> Oct., 2018	CHRD, Lady Doak College, Madurai	Participated
84.	Training on Inclusive India – The Constitution & Legal Space for Nation Building	26 <sup>th</sup> to 29 <sup>th</sup> Sep., 2018	Paripurna Centre, ICSA, Manapakkam, Chennai	Participated
85.	State Level seminar - Roles and Responsibilities of NSS in the Society	15 <sup>th</sup> Sep., 2018	Sourashtra College, Madurai	<b>Chaired</b>

86.	One-day Awareness Programme on World Suicide Prevention Day	10 <sup>th</sup> Sep., 2018	SPEAK : an initiative of MS Chellamuthu Trust and Research Foundation and Counseling unit, Lady Doak College, Madurai	Participated
87.	National conference - Quality Sustenance in Higher Education Institutions	6 <sup>th</sup> to 7 <sup>th</sup> Sep., 2018	IQAC, Lady Doak College, Madurai	Participated
88.	One day FDP - Innovation in Teaching	17 <sup>th</sup> Mar., 2018	Sourashtra college, Madurai	Participated
89.	Workshop -Capacity building for E-content development	3 <sup>rd</sup> to 4 <sup>th</sup> Apr., 2018	Centre for Communication and Multimedia, Lady Doak College	Participated
90.	Three days Workshop on Applied Econometrics Using EViews organized by The Indian Econometric Society	1 <sup>st</sup> to 3 <sup>rd</sup> Feb., 2018	Department of Economics, Farook college, Kozhikode	Participated
91.	National Conference Smart Summit-2017	10 <sup>th</sup> Dec., 2017	PEARL- A foundation for educational excellence, Madurai at Fortune Pandian hotel, Madurai	Participated
92.	Inservice Training Programme for Secondary Grade Teachers of Madurai district funded by Tamil Nadu State Council for Science and Technology, Chennai	29 <sup>th</sup> Aug., 2017	Multimedia Theatre-1, Lady Doak College, Madurai	<b>Resource person</b>
93.	Workshop - Mental Health Aid	8 <sup>th</sup> to 10 <sup>th</sup> Mar. 2017	M.S. Chellamuthu Institute of Mental Health and Rehabilitation, Madurai sponsored by Rajiv Gandhi National Institute of Youth development, Sri Perumbudur, Tamil Nadu Madurai	Participated as NSS PO

94.	UBCHEA sponsored workshop on Revitalization of Innovative instructional strategies for Environmental Education	29 <sup>th</sup> Sep. to 1 <sup>st</sup> Oct., 2016	Centre for Environmental studies, Lady Doak College	Participated
95.	Workshop on Counseling Skills	10 <sup>th</sup> to 12 <sup>th</sup> June, 2015	Counseling unit, Lady Doak College	Participated
96.	6-days training programme for college teachers on Psycho-educational skills organized by the district administration, Madurai district & MANASA	6 <sup>th</sup> to 12 <sup>th</sup> Aug., 2014	The American college	Participated
97.	Faculty Workshop on Legislations on Women- Legal literacy, Awareness and Implementation	20 <sup>th</sup> to 21 <sup>st</sup> Feb., 2014	Centre for Women Studies, Lady Doak College	Participated
98.	Workshop on Adolescent Sexuality, Counseling unit	22 <sup>nd</sup> to 23 <sup>rd</sup> July, 2013	Counseling unit, Lady Doak College	Participated
99.	UGC sponsored National Workshop on “New Directions in Development Economics – Theoretical Paradigm Vs Empirical Challenge”	13 <sup>th</sup> & 14 <sup>th</sup> Dec., 2012	Research Centre & Department of Economics, Lady Doak College	Participated
100.	Workshop on e-Content Development	4 <sup>th</sup> to 8 <sup>th</sup> June, 2012	Centre for Communication and Multimedia, Lady Doak College	Participated
101.	Workshop on Being an Effective Teacher	7 <sup>th</sup> to 10 <sup>th</sup> June, 2011	CHRD, Lady Doak College	Participated
102.	2 days interactive national level Seminar - Making Distance education system more effective	25 <sup>th</sup> & 26 <sup>th</sup> Apr., 2011	Centre for Educational Research & D.D.E., Madurai Kamaraj University sponsored by DEC, New Delhi	Participated

103.	Workshop - Teaching Economics: Local Governance	19 <sup>th</sup> Feb., 2011	Thiagarajar College, Madurai	Participated
104.	Workshop - Preparation of Self-Instructional Materials	7 <sup>th</sup> & 8 <sup>th</sup> , Dec., 2009	Directorate of Distance Education, Madurai Kamaraj University	Participated

#### **Programmes conducted and published in newspapers:**

- APJ Abdul Kalam Youth Awakening day- Blood donation camp in LDC published in Thamizh Murasu newspaper dated 15<sup>th</sup> Oct., 2016
- Swachh Bharat rally in Chettikulam village published in Dinathanthi newspaper dated 7<sup>th</sup> Jan., 2017
- 7-days NSS camp in Alathur village published on Dinasangu newspaper dated 10<sup>th</sup> Jan. 2018
- Eye and Diabetes Medical camp in Alathur village published in Thinamurasu newspaper dated 12<sup>th</sup> Jan., 2018
- Blood Donation camp in LDC published in Dinamalar newspaper dated 22<sup>nd</sup> Sep., 2019
- Ban Plastic Awareness Pledge published in Dinamalar newspaper dated 1<sup>st</sup> Oct., 2019
- LDC walks 1000 steps to support Fit Indian Movement published in Dinamalar, Dinamani newspapers dated 24<sup>th</sup> Oct., 2019
- Fit India Freedom Run 2.0 in LDC published in Dinamalar, Malai Malar, Tamil Sudar newspapers dated 4<sup>th</sup> Sep., 2021
- Covid 19 vaccination camp in Karuppayurani Madurai published in Hindu Tamil dated 20<sup>th</sup> Sep., 2021
- Women's day Celebration in LDC published in Malai Yugam newspaper dated 25<sup>th</sup> Mar., 2022
- World Water Day Celebration AMANZI -2k21 published in Virtual Times newspaper dated 25<sup>th</sup> Mar., 2022
- Training programme on Disaster Management and First Aid for YRC published in Malai Murasu newspaper dated 9<sup>th</sup> Mar., 2022
- Snake and Human coexistence Awareness Campaign programme in LDC published in Malai Sudar, Hindu Tamil, Virtual Times newspaper dated 4<sup>th</sup> Apr. 2022
- 75<sup>th</sup> Independence Day in LDC published in Dinamalar, Tamil Sudar newspapers dated 16<sup>th</sup> Aug., 2022
- Cancer Awareness programme in LDC published in Malai Murasu newspaper dated 20<sup>th</sup> Oct. 2022
- RRC orientation programme in LDC published in Malai Murasu newspaper dated 10<sup>th</sup> Nov. 2022

- Cybersecurity programme on 77th Independence day published in Virtual Times and Malaiyugam newspapers dated 16th August 2023
- 10<sup>th</sup> International Yoga day celebrations published in Tamil Sudar newspaper dated 22<sup>nd</sup> June 2024
- Guest lecture on 'Econometric Techniques for Research' in LDC published in Virtual Times dated 28th Aug., 2024

#### **Activities and Responsibilities in Lady Doak College:**

- Convenor, Quiz and Current Events Club, Long term programme, 2011-13
- Organized Know Your Economy : Awareness Kindling Test in collaboration with Scientific Research Association for Economics and Finance, Chennai for III UG students, 2011-15
- Academic Advisor of Postgraduate and Undergraduate Students from 2010 to till date
- Board of Studies Committee Member from 2010 to till date
- Executive Committee Member of Students' Seminar from 2010 to 2020
- Student Support Services Committee Member, 2011-17
- Advisor-Advisee in-charge, 2012-13
- UG & PG project work in-charge, 2011-13
- Preparation of Short Learning Objects, 2012-13
- Secretary, Department level- Board of Studies Meeting, 2012-13
- Organized Orientation programme for I yr. UG & PG, 2011-2012, 2021-22, 2022-23, 2023-2024
- Organized Reorientation and Orientation programme for I, II UG & PG and III UG, 2024-26
- Robe and certificates Committee Member, 2011-12
- Convenor, College prizes, 2012-15
- Assembly Committee Member 2013-15
- Counseling Committee Member 2013-17, 2018-20
- Oikonomia club faculty incharge, 2013-15
- NSS Programme Officer, 2015-2017
- Economics department secretary, 2014-2016
- Faculty incharge of Department library maintenance, 2016-17
- Economics department prizes incharge, 2013-15, 2017-18
- Economics department treasurer, 2017-20
- Faculty workshop and training incharge 2018-19
- Organised PG rural camp, 2019-20
- Part-V extension programme coordinator, 2018 till 25th Nov., 2022
- Part-V extension programme Board of Studies 2020-21, 2022-23
- Discipline committee member, 2020-21
- Satellite committee member, 2021-22, 2022-23
- Students' Seminar organiser, 2021-2023

- Part-V extension programme coordinator, Rejoined as on 8th Aug., 2023 till 21st June, 2024
- e-waste and Scrap items incharge 2021-22, 2022-23, 2024-25, 2025-26
- Department level MoU faculty incharge, 2022-26
- Department level student internship faculty incharge, 2022-23, 2024-25, 2025-2026
- AQAR criteria 4 Convenor 2024 onwards
- Oikonomia Club incharge from November, 2024 onwards
- Study Circle Session - 4 in the Economics department, "The Prosperity Paradox: How institution can make or break a nation's economy?" on 27.02.2025
- IQAC member from 27.06.2025 onwards

#### **Seminar/workshops/training programmes organized:**

- Inter-Collegiate Seminar on 'Towards Eco-Consciousness & Eco-Friendliness' in Fatima College, Maryland, Madurai, 2002-03
- Organizing Secretary of UGC sponsored State level seminar on 'Food Processing Industries: Prospects in India', 15<sup>th</sup> & 16<sup>th</sup> Dec. 2011
- Student seminar on 'Personal Growth' in Anugraha Institute of Social Sciences, Nochiodaipatti, Dindigul, 27<sup>th</sup> to 28<sup>th</sup> Oct. 2013 and 18<sup>th</sup> to 19<sup>th</sup> Nov. 2014
- 3 days training programme on 'Psychosocial interventions during the Covid-19 pandemic' by NSS, Lady Doak college in collaboration with MKU and MS Chellamuthu trust, 6<sup>th</sup> to 8<sup>th</sup> May 2020
- Virtual Workshop on 'Each One Reach one through Helper's skills' by NSS, Madurai Kamaraj University and Mahatma Gandhi National Council of Rural Education (MGNCRE), 29<sup>th</sup> June 2021
- Organized One day Student's seminar on 'Paul Samuelson's Contribution to Economics', Dept. of Economics, Lady Doak College, 28<sup>th</sup> Mar. 2022.
- Organised One Day Students' Seminar on 'Sir William Arthur Lewis's Contribution to Economics', Dept. of Economics, Lady Doak College, 27<sup>th</sup> Feb. 2023
- Member of Organising committee National Conference on 'Green Economy –An Approach to Sustainable Economic Growth' organised by the Research Centre and Dept. of Economics Lady Doak College in collaboration with SRAEF, Chennai,
- Member of Organising committee of 5th International Research Conference on 'Recent Developments and Innovations in Social Science, Law, Arts And Humanities' organized by Research Centre and Department of Economics & Department of Social Sciences in collaboration with Research Institute For Social Science Palayamkottai – 627002, Tirunelveli on 24<sup>th</sup> & 25<sup>th</sup> February 2025.
- Member of Organising committee of Know Your Economy Test -2025 for the UG and PG students of Economics, Lady Doak College in collaboration with Scientific Research Association of Economics and Finance on 13<sup>th</sup> March, 2025

### Workshops attended in Lady Doak College

S. No.	Programme	Period
1.	Workshop on Being an Effective Teacher, CHRD	8 <sup>th</sup> to 11 <sup>th</sup> Aug. 2009
2.	Faculty Workshop on Web-designing, CCM	29 <sup>th</sup> to 31 <sup>st</sup> July 2010
3.	Faculty Workshop on Multimedia, CCM	18 <sup>th</sup> to 21 <sup>st</sup> Sep. 2010
4.	Faculty Workshop on Application of SPSS in Factor Analysis and Time Series Analysis, Dept. of Economics	27 <sup>th</sup> Apr. 2011
5.	Faculty Workshop on Time-series Analysis using EViews, Dept. of Economics	17 <sup>th</sup> to 19 <sup>th</sup> Sep. 2011
6.	Workshop on Value Education Programme: Being a Responsible Adult, Counseling unit	20 <sup>th</sup> July 2011
7.	Faculty Workshop on Data Analysis using SPSS, Dept. of Economics	14 <sup>th</sup> to 21 <sup>st</sup> Apr. 2012
8.	Faculty Workshop on Mentoring, Counseling unit	04 <sup>th</sup> Nov. 2012
9.	Faculty Workshop on Life Frontier Education	31 <sup>st</sup> Dec. 2012
10.	Faculty Training in Item Writing, CHRD	22 <sup>nd</sup> to 23 <sup>rd</sup> Feb. 2013
11.	Faculty Workshop on Student-Centered Learning, CHRD	13 <sup>th</sup> Mar. 2013
12.	Faculty training: Subject Wise Orientation to Junior Faculty, CHRD	12 <sup>th</sup> Sep. 2015
13.	Faculty training: Eviews, Dept. of Economics	14 <sup>th</sup> Sep. 2015
14.	Faculty Training: 'NSSO - Data Extraction', Dept. of Economics, Resource Person: Dr Vinoj Abraham, Associate Professor, Centre for Development Studies, Thiruvananthapuram	10 <sup>th</sup> Oct. 2015
15.	MOOCs Training, CHRD	8 <sup>th</sup> Feb. 2016
16.	First Core committee meeting on Student-centric Teaching learning Programme, Centre for Environmental studies	25 <sup>th</sup> to 26 <sup>th</sup> July 2016
17.	Final Core committee meeting on Student-centric Teaching learning Programme, Centre for Environmental studies	3 <sup>rd</sup> to 4 <sup>th</sup> Mar. 2017
18.	LIFE facilitation faculty workshop, LiFE	28 <sup>th</sup> Aug. 2018

19.	Faculty training programme on 'Application of Time series for Research', Dept. of Economics	18 <sup>th</sup> and 19 <sup>th</sup> Jan. 2019
20.	Faculty Training on 'ICT Tools for Teaching', CCM	8 <sup>th</sup> Feb. 2019
21.	Capacity Building for Teachers on 'Contemporary Economic Thought', Resource Person: Dr Venkatachalam, Professor, Madras Institute of Development Studies, Chennai	15 <sup>th</sup> and 16 <sup>th</sup> Feb. 2019
22.	FDP on 'Open Book Assessment', CHR D	12 <sup>th</sup> Mar. 2019
23.	FDP on 'Research Metrics, Classroom Lecture Capturing, Video Content Creation & Google Classroom', CHR D	10 <sup>th</sup> and 11 <sup>th</sup> June 2019
24.	Orientation on 'Healthy Transition from Adolescence to Adulthood', Counseling unit	7 <sup>th</sup> Aug. 2019
25.	One-day workshop on 'Becoming a Healed Healer – Part I', Counseling unit	17 <sup>th</sup> Dec. 2019
26.	Faculty training programme on 'Financial Economics', Dept. of Economics, Resource Person: Dr Rana Pratap, Assistant Professor, Thiagarajar School of Management	4 <sup>th</sup> Jan. 2020
27.	Capacity Building for Teachers on 'R-Software', Resource Person: Dr.S.Pushparaj, Associate Professor and Head, Department of Econometrics, School of Economics, Madurai Kamaraj University	18 <sup>th</sup> and 22 <sup>nd</sup> March 2021
28.	Online workshop on 'ICT Enabled Teaching and Learning – MOODLE', CHR D along with CCM & OEC	10 <sup>th</sup> & 11 <sup>th</sup> June 2021
29.	Virtual Capacity Building Programme for teachers on the topic: 'Writing Successful Research Proposal', Dept. of Economics, Resource Person: Dr L. Venkatachalam, Professor (RBI Chair), Madras Institute of Development Studies, Chennai	18 <sup>th</sup> & 21 <sup>st</sup> Mar. 2022
30.	Two day Faculty Development Programme on 'Innovative assessment methods for learning enhancement', CHR D	12 <sup>th</sup> & 13 <sup>th</sup> July 2022
31.	National Level FDP on "Innovative Pedagogies for Online Course Design" organised by CCM	14 <sup>th</sup> & 15 <sup>th</sup> March 2024
32.	Workshop on 'Outcome Based Education Practice' by Lady Doak College	29 <sup>th</sup> Aug. 2024
33.	Workshop on "Workplace Harmony : Nurturing Inner Peace" jointly organised by the Department of Social Sciences & CHR D.	8 <sup>th</sup> Oct. 2024

34.	Faculty development programme on Intellectual Property Rights (IPR) jointly organised by IQAC, CED & R&D Cell	27th & 28th November 2024
35.	Workshop on Innovation & Intellectual Property Rights (IPR) jointly organised by IQAC, CED and R & D Cell	5th Dec. 2024
36.	Faculty Workshop on "Navigating Peace and Fostering Peace Education" of the UB institutional project on Peace.	16th Dec. 2024
37.	Online Workshop on 'AI Tools for Teaching and Research' organised by CHRD	21st June, 2025

<b>Research ID</b>	<b>Vidwan id: 486974</b> <b>Google Scholar id: COzhCWUAAAAJ</b> <b>ORCID id: 0009-0002-5472-3696</b> <b>Research Gate profile id:</b> <a href="https://www.researchgate.net/profile/Anitha-Selvaraj">https://www.researchgate.net/profile/Anitha-Selvaraj</a> <b>IRINS id:</b> <a href="https://ladydoakcollege.irins.org/myprofile">https://ladydoakcollege.irins.org/myprofile</a>
<b>Social Media</b>	<b>Facebook id: 100088836046898</b>

**PROFILE SUMMARY:** Dr. Anitha Selvaraj is an accomplished Assistant Professor of Economics at Lady Doak College, Madurai, with over 20 years of collegiate teaching experience and a distinguished record in research, academic leadership, and community engagement. She holds a Ph.D. in Economics, specializing in Foreign Direct Investment in India, and is a university rank holder at both undergraduate and postgraduate levels. Dr. Selvaraj is proficient in Tamil, Hindi, and English, and is recognized for her expertise in Mathematical Economics, Econometrics, International Economics, Development Economics, and Research Methodology. She also has a working knowledge of SPSS, EViews, Ubuntu Linux, Python, and R.

Her academic journey is marked by numerous accolades, including the National Service Scheme National Young Leaders Programme Award from the Government of India, the Best Women Assistant Professor Award in Economics, the Katie Wilcox Teacher of the Year Award, and several honors for teaching excellence and research achievements. Dr. Selvaraj is also a recipient of the Savitribai Phule Excellence Award and the Best Researcher Award at international conferences.

Beyond her teaching and research, Dr. Selvaraj is actively involved as an editor and board member for multiple international journals, a SWAYAM MOOCs e-content developer, and an online

*academic counselor for IGNOU. She has guided numerous undergraduate, postgraduate, and M.Phil. research projects and has served as an external expert and technical reviewer for doctoral committees at various universities.*

*Her commitment to community service is evident through her volunteer work, coordination of extension programmes, and participation in outreach activities. Dr. Selvaraj regularly delivers invited lectures and resource sessions at national forums and has been featured in live academic sessions on television and radio. She is a lifetime member of the Senthilir Human Development Trust and an annual member of the Association of Economists of Tamil Nadu.*

*With a passion for fostering student success and advancing the field of economics, Dr. Anitha Selvaraj continues to contribute significantly to academia, research, and society at large.*

**Sd/- Dr. Anitha Selvaraj,  
Assistant Professor of Economics,  
Lady Doak College, Madurai, Tamil Nadu  
Date: 22nd July 2025**